

# *one* COBHAM



## SUSTAINABLE SUCCESS FOR ALL

Welcome to the first issue of The One Pager, the newsletter from One Cobham, rounding up the latest key happenings from the Cobham Business Improvement District (the BID).

We are excited to share that One Cobham will be the name that the BID trades under moving forward. This name has been chosen, not only as a representation of Cobham's uniqueness but also, as a statement to say that we are one community that will work together, supporting each other to uphold Cobham as a successful business district.

Sarah Sharp  
Chairman

## A NOTE FROM YOUR BID MANAGER

One Cobham will be the catalyst that supports the sustained success of Cobham's local economy. We are dedicated to fostering growth for local businesses and creating an attractive destination for residents and visitors alike.

Below, I have recapped the BID priorities & each issue I will update you on our progress. As a levy payer, you can become a member of the BID Company, enabling you to vote during Board of Director elections. If you would like to become a BID member, please do let me know.

KATERINA JARVIS  
COBHAM BID MANAGER

## DATES FOR YOUR DIARY

NEXT FARMER'S MARKET  
Saturday 28th October

COBHAM ONE-DERLAND  
the newly named Extravaganza!  
Friday 24th November

NEXT VEGAN FARMER'S MARKET  
Saturday 2nd December

If you have any news or key dates you would like to share, please do get in touch

KATERINA@ONECOBHAM.COM

## MARKETING, PROMOTION & EVENTS

Our website holding page is now live and we are building up the full site behind the scenes to become a go-to platform to promote everything that is happening within our village.

We will also be putting a full social media strategy and events plan in place to engage with locals & drive more business to you all.

Please keep us updated with your news!

## BUSINESS SUPPORT & NETWORKING

We will seek to offer you central procurement opportunities to save on your daily costs. We will represent your interests at local & national level ensuring that we access all funding opportunities as they arise. Further to this, we will facilitate interactive advisory workshops & networking events to support you & your business.

## SAFE & ATTRACTIVE

We all want Cobham to continue to be an attractive place & we will be adding further planting & doing other initiatives to enhance the street scene. As for safety, by partnering with you, the Police, & the local authority, we will introduce measures to deter crime & to make it easier to share information when crime is happening.

## PARKING SOLUTIONS

We understand the vast pressure that our limited parking is having on you & your staff.

We have teamed up with Elmbridge Borough Council to properly investigate possible solutions & will be trialling a system which could both alleviate the bottleneck in Hollyhedge car park, as well as offer new lower cost options for local staff.